



FOR IMMEDIATE RELEASE

Prisa Media Secures Exclusive North American Streaming VOD Rights for *República Fútbol* with Fernando Fiore, ‘El Presidente’ within its sports site AS.com

MIAMI, FL – December 1, 2025 – PRISA Media, the world’s leading Spanish-language media group, announced today that its flagship sports platform **AS.com**, has secured the exclusive streaming rights for the popular soccer interview, talk and entertainment show, ***República Fútbol*** with *Fernando Fiore ‘El Presidente,’* for the USA and Mexico.

All full-length video-on-demand episodes as well as all future weekly live-streamed shows will be available on demand, exclusively on **AS.com**. This show significantly enhances the video content offering by AS.com, which is already established as the number one Spanish-language sports website in the United States and a leading digital destination across Mexico.

Unmatched Advertising and Partnership Opportunities

The partnership provides advertisers with unique, high-value integration opportunities to connect with a deeply engaged Hispanic audience. Brands will have the ability to integrate directly into the full-length episodes and tap into the robust social media presence of Fernando Fiore via the *República Fútbol* platform.

“Bringing a personality of Fernando Fiore’s caliber and a show of this quality to AS.com is a massive win for our audience and our advertising partners,” said **Eric Romero, Founder & CRO of República Fútbol**. “Our goal is to connect with the fans, in real-time! Keeping them informed and entertained with the latest on the upcoming 2026 FIFA World Cup in the USA, as well as soccer from around the world. This partnership underscores our commitment to premium video content in the crucial U.S. Hispanic and General markets.”

“Fútbol isn’t just a sport. It’s pride and passion. It’s the voice of a community that chants in two languages but speaks one universal one. Today, AS.com proudly launches in the US **República Fútbol** — a new home built for fans who live and breathe the beautiful game from sunrise kickoffs to late-night classics. República Fútbol represents the energy and emotion of Latino fans across the US” says **Nestor Perinot, CEO of Prisa Media USA**. “It’s where fútbol meets identity — a celebration of who we are and how we love the game.”

About República Fútbol and Fernando Fiore

República Fútbol is led by the legendary two-time Emmy Award-winner **Fernando Fiore**, one of the most recognizable and charismatic voices in Spanish-language sports broadcasting. Known to fans as "**El Presidente**," Fernando's extensive legacy includes anchoring **nine FIFA World Cups** and spearheading **Univision's República Deportiva** for over **15 years**, during which it reigned as the undisputed **number one Spanish-language sports show in the United States**. This historic history with Univision, alongside pivotal roles with major networks like **Fox Sports**, guarantees the show a foundation of unparalleled expertise and cultural relevance. Fernando's current direct access to **Inter Miami CF**, widely considered the most popular and internationally followed MLS soccer team in the world, ensures that República Fútbol delivers exclusive, up-to-the-minute insights that resonate with passionate fans.

About AS.com and PRISA Media

AS.com, averages 10 million Latino users on a monthly basis and is part of **PRISA Media**, one of the largest Spanish-language media and entertainment group globally. Founded in Spain in 1972, PRISA is a global company present in 22 countries, reaching approximately 240 million unique monthly users through global brands like *El País*, LOS40, W Radio, Cadena Ser, Caracol Radio and AS. PRISA Media is dedicated to the creation and distribution of high-quality sports, news, and entertainment content in the Spanish-speaking world.

Media Contact:

Alexis Manuel Agreda II

Corporate Communications Manager, República Fútbol

contact@republicafutbol.com

Nestor Perinot

CEO of Prisa Media USA

nperinot@prisamedia.com